



FOR IMMEDIATE RELEASE
August 30, 2023

Contact: Alison Jakubcin
Marketing Specialist
989-354-1531
ajakubcin@aaacu.com

Alpena Alcona Area Credit Union Sponsors Cheboygan Rolling on the River

Alpena, Michigan, August 30, 2023 – Alpena Alcona Area Credit Union (AAACU) recently sponsored Cheboygan Area Chamber of Commerce Rollin on the River event.

Rollin on the River showcases the history and impact of the waterways on the area economy. The event includes antique luxurious boats on display, water-related activities, history presentations, drinks, music, and appetizers.

Donations made to events like “Cheboygan Area Chamber of Commerce Rollin on the River are funded by our Community Reinvestment Fund. These funds are comprised of dollars donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledged to donate \$9.00 annually for each of these e-statement accounts and in 2023, AAACU will donate up to \$238,000.00 back into the communities they serve.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of July 31, 2023, AAACU provides service to 44,794 members with total assets equal to \$740,089,334.